
















# LANSON

## Lanson Brut Rosé

**\$139.50**

\* Suggested retail price



|  |                       |                                     |
|--|-----------------------|-------------------------------------|
|    | Product code          | 14526839                            |
|    | Licensee price        | \$121.25                            |
|    | Format                | 3x1500ml                            |
|    | Listing type          | Private import                      |
|    | Status                | Unavailable                         |
|    | Type of product       | Champagne                           |
|    | Country               | France                              |
|    | Regulated designation | Appellation origine contrôlée (AOC) |
|    | Region                | Champagne                           |
|    | Varietal(s)           | Pinot Noir 53 %                     |
|    | Varietal(s)           | Chardonnay 32 %                     |
|    | Varietal(s)           | Pinot Meunier 15 %                  |
|    | Alcohol percentage    | 12.5%                               |
|    | Colour                | Rosé                                |
|    | Closure type          | CORK-Natural                        |
|  | Length of aging       | 36 months                           |

### ABOUT THIS WINERY

The House of Lanson was founded in 1760 by François Delamotte, an influential character in Reims society. The joint owner, alongside his wife, of a not-insubstantial vineyard in Cumières and Ay, he decided to found his own Champagne house – one of the very first ever to exist.

### TASTING NOTES

Lanson Rose Label is a subtle wine with very fine bubbles. Its aromas of rose and fine fragrances of red fruits echo its pale pink colour. The sensation is tender and long-lasting. It seduces with its unfaltering originality and a harmonious balance alternating between roundness and freshness.

### PRODUCTION NOTES

Lanson Rose Label is a blend of 53% Pinot Noir, 32% Chardonnay and 15% Pinot Meunier, from a number of crus and almost ten different years. Like Black Label, it is enhanced through a long maturation of at least three years in the cellar, including at least 6 months after disgorging.

